

From: Smyth, Patrick [mailto:Patrick.Smyth@Broncos.NFL.net]
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Subject: PRESS RELEASE SENT ON BEHALF OF THE COLORADO SPORTS HALL OF FAME

**NEARLY \$70,000 RAISED IN FIRST
COLORADO SPORTS HALL OF FAME GOLF TOURNAMENT**

FOR RELEASE AS DESIRED (9/16/05)
CONTACT: JIM SACCOMANO (303) 649-9000

Note: Release reflects updated list of sponsors and will be reissued to local media.



DENVER – The first Colorado Sports Hall of Fame Golf Classic, held Sept. 12 at The Broadmoor East golf course, raised nearly \$70,000 for Open Fairways.

Open Fairways helps at-risk and disadvantaged youth experience the game of golf and its values, building self esteem for the young people through the exposure to those values. Proceeds also support the CSHoF Museum and the CSHoF's youth sports programs.

Theo Gregory, Chairman of the Colorado Sports Hall of Fame, said, "The complete success of this tournament is a major step for the Colorado Sports Hall of Fame, moving forward our youth programs and

community initiatives. Our annual dinner has always been tremendous, but additional events like this help further our mission to continue working with kids and causes that benefit them."

The tournament was sold out at 120 players and featured a private players' party at the exclusive Penrose House the night before the event.

Coors was the title sponsor for the tournament.

Silver sponsors were *Rocky Mountain News*, Wells Fargo Executive Banking, Adrenalin Design Group, Cosby & Patterson, Kraft Foods, CenterPlate, CBS4 (KCNC-TV), King Soopers, The Monroe Group, Piper Jaffray, Egolftourney.com and Polk Majestic Travel.

The Bronze sponsors were First Data Corp., Colorado Rockies, Denver Metro Convention & Visitors Bureau, El Pomar Foundation, King Soopers/Gatorade, Marsico Capital Management, Pinnacol Assurance, Saltzman, Hamma, Nelson & Massaro, The Staubach Company, 7UP Bottling Company, American National Bank, Northern Trust Bank, The Broadmoor Hotel, the Denver Marriott City Center and Arby's / The Bailey Company.

For more information, please visit www.coloradosports.org and www.openfairways.org.

Patrick Smyth
Media Information Coordinator
Denver Broncos Football Club
(w) 303-649-0536 (c) 303-883-3372
<http://www.DenverBroncos.com/mediaroom>